

OVER 80% OF OCEAN PLASTIC COMES FROM LAND BASED SOURCES. AMONG THAT, 75% COMES FROM UNCOLLECTED WASTE.



INVESTING IN INNOVATIVE APPROACHES TO COLLECT, RECYCLE, AND RECOVER USED PLASTICS WILL HELP PREVENT PLASTIC FROM LEAKING INTO THE OCEAN, WHILE CREATING VALUABLE PRODUCTS.



IMPROVING WASTE MANAGEMENT IN JUST 5 PRIORITY COUNTRIES

↓ CAN REDUCE ANNUAL LEAKAGE

BY NEARLY **50%**

SOURCE: STEMMING THE TIDE, OCEAN CONSERVACY

Total leakage could be reduced by 45% by 2025 if a concrete set of action is implemented to address the problem.



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